

Data Sheet

Field Operations Management

Because the status quo is unsustainable.

Field teams need to replace patchworks of point solutions and paper that slow down utility field crews.

A Field Operations Management platform:

- ▶ **Improves data quality.** The value of field data rises dramatically when it's accurate, complete, reliable, auditable, and timely.
- ▶ **Ensures integrated safety.** Crews are safer when safety is just another part of the job instead of being bolted on.
- ▶ **Increases field efficiency.** Cutting time and cost from field jobs is one of the highest ROI moves organizations can make.

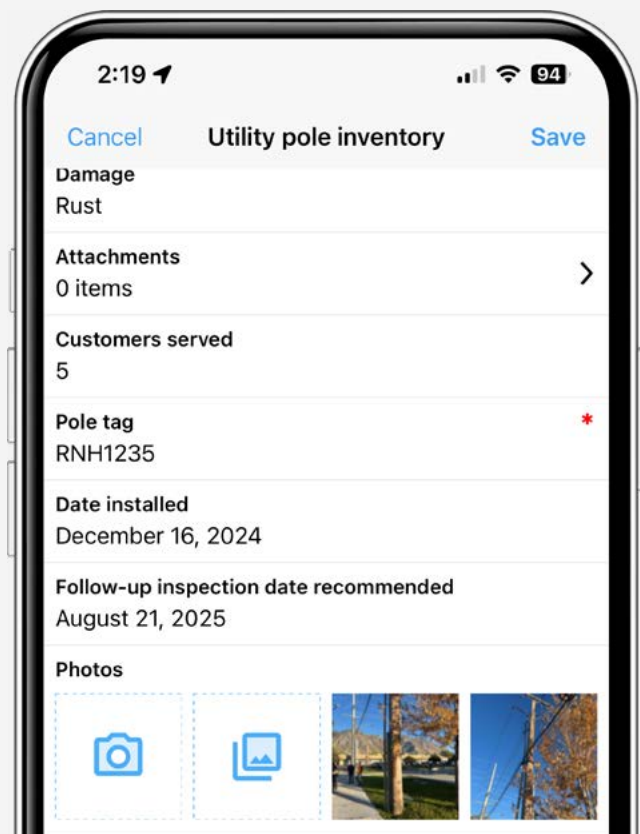
Fulcrum is the Field Operations Management (FOM) platform field organizations can use to run, record, and close out their work.

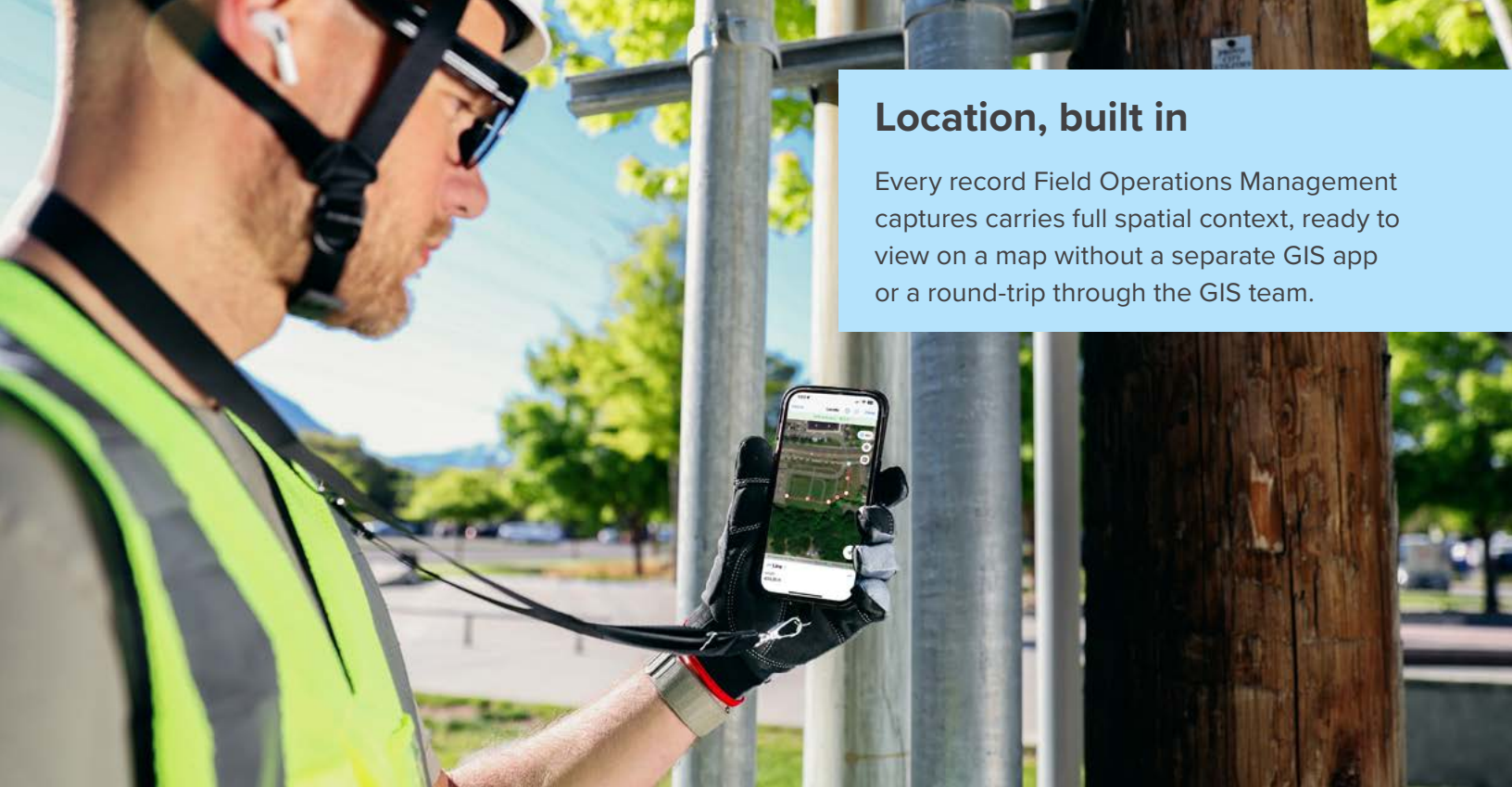
Field-ready. Workflows automatically include offline use, reliable sync, GIS integration, and more.

Easy to use. Fulcrum adapts to tech-shy fieldworkers, data consumers, and enterprise admins.

Extensible. Everyone can build workflows by hand or using AI to create completely custom solutions that fit even the most demanding use cases.

30% fewer hours
to manage and QA field
data with our AI-native
Fulcrum Field Operations
Management platform





Location, built in

Every record Field Operations Management captures carries full spatial context, ready to view on a map without a separate GIS app or a round-trip through the GIS team.

The platform for AI-forward organizations

AI can't reason without good data. It's ineffective if it's not in the hands of the people who need it. And it's only reliable with a strong foundation.

Fulcrum captures the whole field job continuously, giving AI the complete picture to reason over.

When fieldworkers carry Fulcrum for every type of job, they always get the AI assistance it provides.

And when the people who create workflows have AI assistance on top of its rock-solid foundation for fieldwork, there's no limit to the kind of highly customized solutions they can build -- with the guardrails in place to ensure high-quality, high-reliability, well-governed results.

AI changes how far you get — and how fast

AI has completely changed the game for creating field-ready solutions in Fulcrum.

“Probably not” becomes “Sure, why not?”

Workflows once too complicated or too slow to build now come together before lunch.

“How do I build it?” becomes “What do I need?”

The team closest to the work describes it and gets a working tool back. No development queue.

“Shadow IT” becomes “Self-service with guardrails.” Extensions run on Fulcrum's security model, permissions, and data infrastructure.

Work that used to need Professional Services, a developer, or waiting for us to ship it now gets done by the people who manage the fieldwork.

See what running field operations on one dedicated Field Operations Management platform looks like for your team. **Request a demo at fulcrumapp.com.**