

Trim the risk. Map the fix.



Vegetation management that sees the whole picture.

The problem:
Vegetation is always growing. So are the risks.

\$7
billion

Spent annually by utilities for
vegetation management.¹



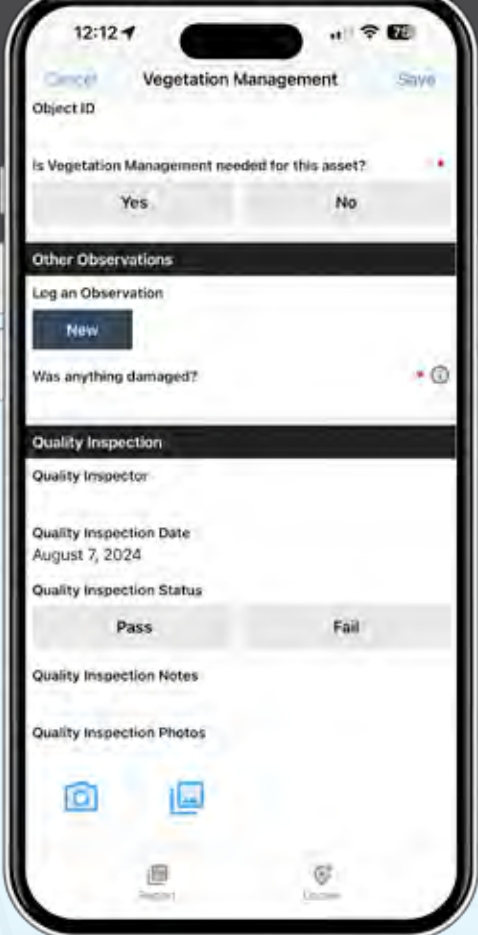
Cycle-based trimming wastes
resources, cutting where it's not
needed and missing real hazards.

40%

of all power interruptions are caused
by trees contacting power lines.²

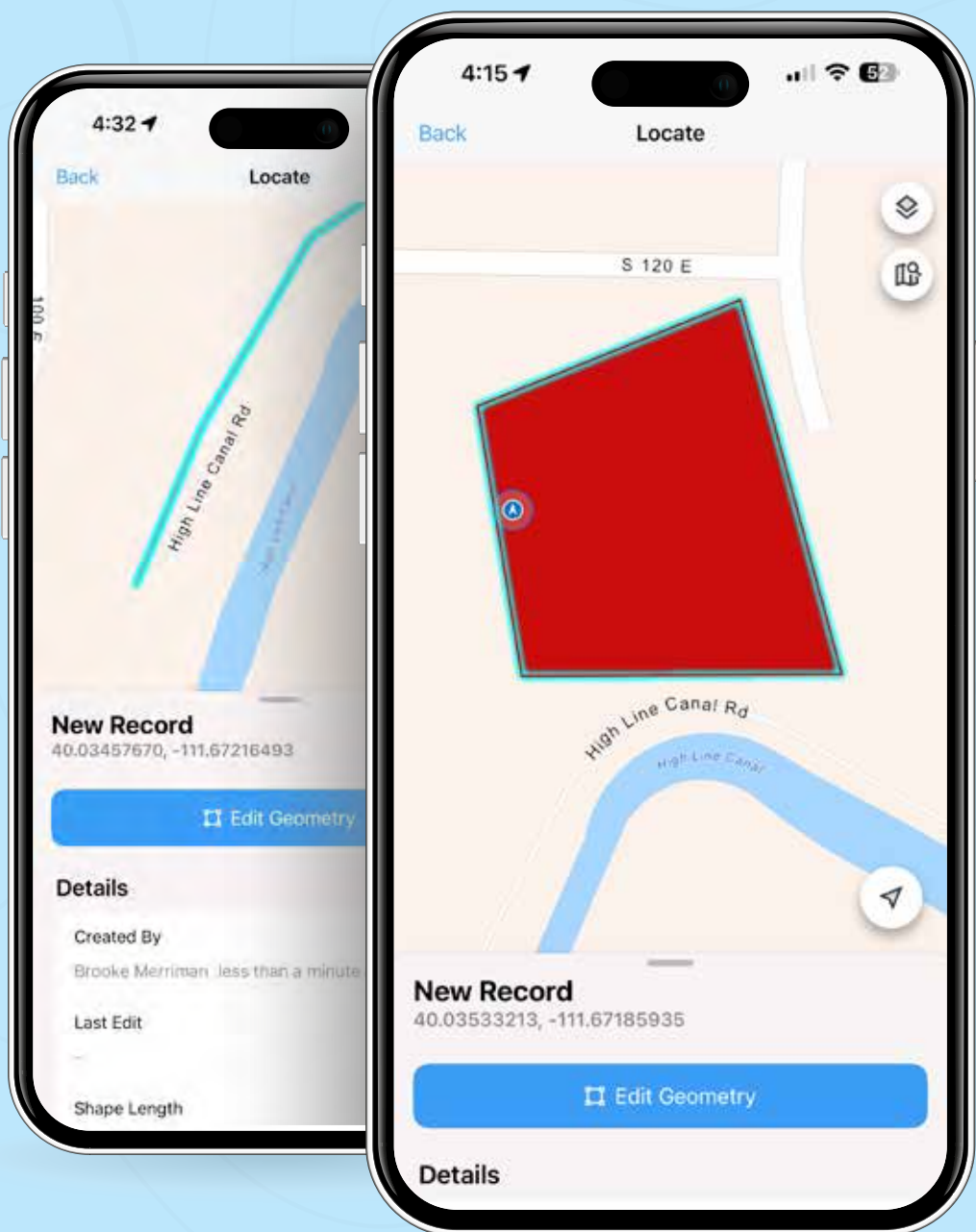


Without accurate field data,
teams rely on outdated maps
and guesswork.



Why GIS alone isn't enough: It needs real-world data

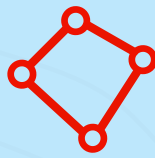
GIS maps the big picture, but it needs **up-to-date field data** to make it actionable.
That's where a field data collection platform comes in.



**Lines and polygons add critical context
to vegetation management.**



Lines track right-of-way corridors, trim zones,
and inspection paths.



Polygons define high-risk areas, compliance
boundaries, and hazard perimeters.

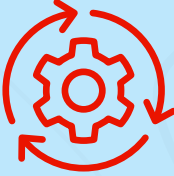


Together, they provide a geospatial framework for
smarter decision-making.

Field data collection makes GIS
insights accurate and actionable.



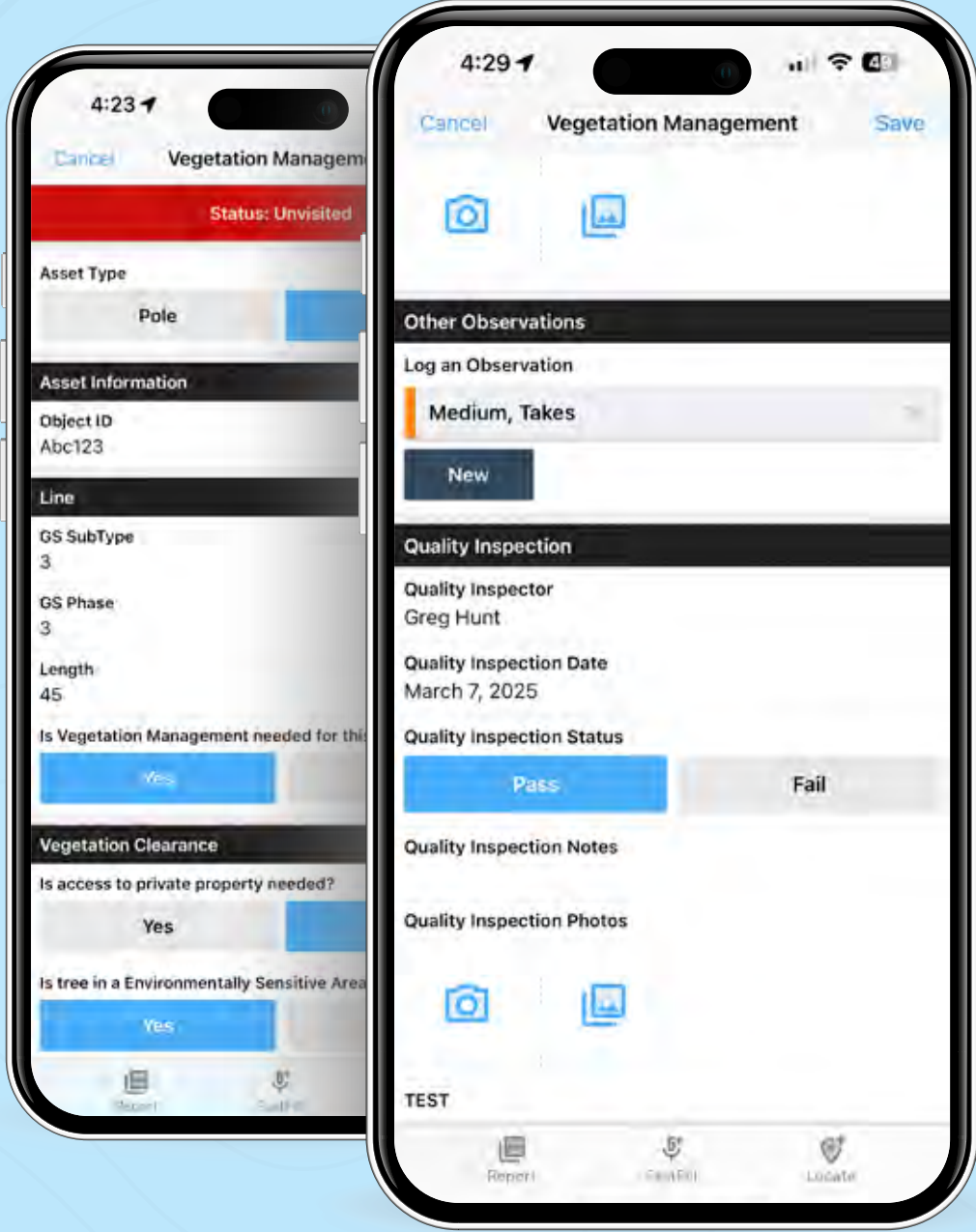
Document real-time vegetation risks with
location-based data.



Automate reporting to eliminate slow,
manual updates.



Incorporate GPS, drones, and satellite data for
high-accuracy inspections.



From reactive to proactive: A data-driven approach



Pinpoint problem areas instantly.
No more wasted effort searching
through miles of infrastructure.



Track vegetation growth over time.
Move from cycle-based trimming to
risk-based management.



Sync field data directly to GIS.
Reduce delays and manual data
entry errors.

Stop playing catch-up. Start getting ahead.

See how GIS + real-world field data transforms the way you manage vegetation
management risk. **Sign up for a free custom demo** of Fulcrum to get started.