



GUIDE

Safe workplaces start with Fulcrum



You get what you measure.

On-time, on-budget project delivery demands constant attention to details: quality inspections, asset maintenance, safety management, process execution, and more.

Managing all of this by instinct isn't enough. In fact, it's often harder and causes more stress than putting in the work to measure your processes and outcomes. Whether you're building out infrastructure, performing maintenance, proving safety compliance, or conducting in field-based installations, better data will drive better performance.

Focus for a moment on one aspect of your projects: **safety**.

While it's true that safety by itself rarely is a profit-maker, lack of safety absolutely is a profit loser. Digital field inspection management for safety can make the difference between a company prospering or barely staying afloat – or perhaps even going under.

But how are you ensuring that safety remains the focus of your attention? And how do you know that your safety improvements are paying dividends in terms of things such as worker injury and lost time?

When you look across your projects, consider how your processes, safety inspections, and SOPs are ensuring that you'll realize a profit rather than a loss.

Knowing these things requires data. It requires the ability to measure safety and to measure your processes — and the people who are performing them. **It requires Fulcrum.**

What projects need

Whether your team is conducting bridge inspections, performing lockouts/tagouts, or making sure the factory floor is OSHA-compliant, completing projects on time requires a delicate balance of:

- **Consistency** — Labor is transitory, and just because you have a worker performing a task today doesn't mean that same worker will come back tomorrow – or ever. Digital checklists ensure that even the newest worker can follow along with best practices and SOPs, with automatic push-throughs of process changes ensuring everyone is working from the same guidebook.
- **Safety** — Companies that don't invest in their workers' safety pay a price far beyond the human toll of accidents. From damage to reputation, inability to get work done on schedule, problems with keeping skill staff onboard, fines, increased regulatory scrutiny, higher insurance rates, lawsuits, and worker's comp claims, every company has overwhelming incentives to

- keep their workers safe. Here again, digital checklists provide an easily-accessed and updated guide for workers so no unsafe condition or dangerous missed step causes an injury (or worse). Even better, when you allow anyone in the community to report safety concerns, everyone has a voice – not just those with “safety” in their job titles.
- **Flexibility** — Change is inevitable, and issues and requirements that weren’t readily apparent at the start of a project may become so after work begins. Fulcrum’s digital field inspection management platform allows you to adapt to changing circumstances, such as new equipment or updated safety regulations.

Fulcrum delivers

- **Easy task creation and assignment:** With Fulcrum, you can quickly plan your projects by creating tasks and assigning them to team members, with checklists that ensure that no detail gets overlooked or flaw goes unnoticed.
- **Automated workflows:** Fulcrum’s built-in workflows manage both the scheduled work assigned during task creation as well as any ad hoc issues discovered through public and private issue reporting, so from Day 1 your people are on task and remaining accident-free.
- **Real-time dashboarding:** It’s easy to keep project momentum going with Fulcrum’s real-time dashboards to track of your team’s progress and ensure all safety inspections are completed (and issues are addressed).



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- **Public and private issue reporting:** With Fulcrum's public and private issue reporting, everyone on site – even people who may work for different companies or in disparate roles – can easily and anonymously report safety issues just by scanning a QR code and filling out a web form without installing any software on their phones.

Fulcrum gives you and your field workforce the power to monitor all these things — in real time and at scale.



Fulcrum in use

Enhanced inspection and documentation

With Fulcrum, you can remotely monitor your teams in real time (or near-real time, if they're working without WiFi or cell service) to track the progress and quality of your projects, whether they're happening down the street or seven states away. You don't have to be there in person. Your team members can simply open the app and:

Take a record. By helping you create a process where each person performs inspections consistently and records how long it took, where and when they did it, and other factors, Fulcrum helps you track progress and identify blockers.

Take a picture. Stop interpreting what your team member means when they say that something "looks good." Use Fulcrum to take photos that show the job was done right — that a completed installation is up to code, for example, or that necessary safety guidelines are being followed.

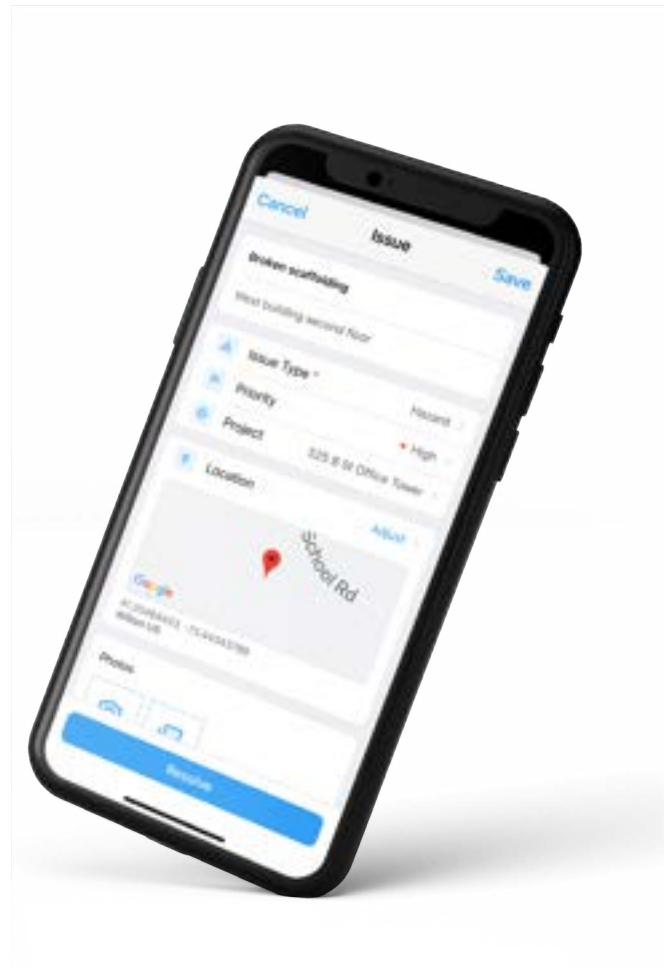


Take a video. Don't limit yourself to snapshots in time. Fulcrum can capture a video of a team member following a correct procedure, which eliminates any question about whether your team is doing work safely and properly. As soon as that data syncs, it's instantly available to you — or anyone with access to your Fulcrum dashboard — to sign off on. The sooner you sign off on one project, the sooner your team can move onto the next.

Not only does Fulcrum enable your field workforce to improve the safety of their work environment, it empowers you to improve their processes, seamlessly and continuously.

Use location. Every record, photo, video and audio recording is automatically timestamped and geotagged so you know exactly when and where it was collected. That way, if a repaired uneven floor, wiring hazard, or defective machine guard needs to be reinspected, for example, you'll have no problem finding the precise location.

Streamline the inspection process. Whatever you're inspecting, you want to make sure that the measurement process itself is efficient and economical. Fulcrum enables rapid inspections, dynamic workflows, and automated inspection reports that let you share results quickly and efficiently — without ever having to switch to a laptop or print anything out.



Improved outcomes

Increase consistency. As you make process improvements, you'll want to push them out to your team quickly to ensure everyone uses the same best safety practices to minimize risk. Fulcrum lets you be sure that your entire field team is using the latest checklists, inspection processes, reports, and workflows, without desktop sync or paper-based issues.

Boost safety. If a worker gets hurt, or your worksite is determined to be unsafe, everything comes to a halt. However, if safety efforts add increased time and difficulty to employee duties, corners may be cut, with disastrous results. Fulcrum's field inspection processes and workflows help make health and safety a constant, low-friction element of everyone's workday so users can achieve safe environments without significant job disruption.

Better demonstrate your value

Records collected in Fulcrum are stored safely in the cloud where stakeholders can access it instantly to understand the efficacy of their field workforce.

Prove the effectiveness of your safety efforts. By helping each team member collect data throughout their work processes and consistently document their safety efforts, Fulcrum provides the baselines and evidence necessary to show how your safety program is protecting the company's people and profits.

Show the value of your programs. Fulcrum the data you've collected available for further evaluation in analysis tools, reporting systems, geospatial platforms, and more. And the more ways your data gets used, the more valuable it — and your team — becomes.

Fulcrum enables new levels of visibility into the work and worth of your field workforce.

Level up with Fulcrum

With Fulcrum, anyone can automate inspection processes in minutes, using seamless, end-to-end workflows that enable consistent, measurable, and repeatable processes.

Fulcrum's SaaS-based field inspection platform allows you to:

- ▶ **Digitize inspection processes.** Simplify field inspections with easy-to-use checklists, team-wide issue and task management, and fully customizable inspection processes that can be built in minutes.
- ▶ **Drive intelligent automation for inspection teams.** Streamline inspection processes on Day 1 with easily configurable workflows, task templates, and safety and quality process validation via an out-of-the-box issue management framework.
- ▶ **Enable data-driven reporting and analytics.** Promote organization-wide improvement using actionable insights from real-time reports, performance dashboards, and location-aware analytics.

LEARN MORE

Want to find out for yourself how Fulcrum can help keep your people safe and your projects on track? Start a **free trial** today!

